Reference Code (2.1): University Archives 171, Marketing and Communication

Name and Location of Repository (2.2): Armstrong Atlantic State University Archives, Lane Library, Savannah, GA. 31419

Title (2.3): Arntzen Photograph Collection, 2008-2010.

Date(s) (2.4): 2005-2010, bulk 2008-2010.

Extent (2.5): Over 1,500 jpg files of photographs. Files are on one DVD-R disc, 120 minutes 16x Speed.

Name of Creator(s) (2.6): Katherine Arntzen, Photographer in Marketing and Communications department.

Scope and Content (3.1): A sampling of photographs made for the Marketing and Communications Department. Used by members of the Department as a browsing collection of current photos. Photos document events, athletics, campus facilities and most campus activities. Photos are not labeled or identified, but are grouped in about 18 broad categories as folders on the disk, see inventory below, many categories/folders are sub-divided.

Conditions Governing Access (4.1): Unrestricted

Language and Scripts of Material (4.5): English

Administrative/Biographical History (2.7): Previously called University Relations, the Department of Marketing and Communications changed its name in 2009 as a new department head, Brenda Forbis, started. The department continues to be responsible for major campus publications, such as The Compass, recruiting tools, advertising and publicity for the University. During 2009 Marketing and Communications added responsibility for the design of the University’s website and did a major redesign of the website. Katherine Arntzen serves as photographer for the department, and as time allows, takes photographs on request for the larger campus community. Ms. Arntzen has served as University Photographer since 2005.

Access Points:
Armstrong Atlantic State University—History—Photograph Collections
Armstrong Atlantic State University. Office of Marketing and Communications

Inventory:
Admissions/Enrollment
Alumni (including reading to school children)
Armstrong Center (44 photos)
Athletics (sub-divided)
Campus (98 photos)
Campus Police (44 photos)
College of Education (sub-divided)
Health Professions (sub-divided)
Housing/Residence Life (sub-divided)
Liberal Arts (College, subdivided)
Liberty Center (32 photos)
Local Attractions
Science and Technology (college, sub-divided)
Special Events Subdivisions: Celebrate, Graduation, Homecoming, International Week,
Outdoor art, St. Patrick’s Day (pirate ship float, 2010)
Stock Photos
Students in the Studio (portraits taken in the photographer’s studio)
Student Life (subdivided)
Study Abroad (about 40 photos)